

# Master Design Brief



See Page 13 for nutritional panel format

[https://www.foodstandards.gov.au/code/userguide/Documents/Userguide\\_Prescribed%20Nutrition%20Information%20Nov%2013%20Dec%202013.pdf](https://www.foodstandards.gov.au/code/userguide/Documents/Userguide_Prescribed%20Nutrition%20Information%20Nov%2013%20Dec%202013.pdf)

Regarding the format of the nutrition information panel, FSANZ recommends checking the following:

- ☐ internal and external borders are correct and, in particular, that internal borders are included as required
- ☐ serving information (servings per pack and serving size) is presented in the correct text case and is correctly aligned
- ☐ column headings are worded using the prescribed format
- ☐ nutrients are presented in the correct text case and in the correct order.

# Master Design Brief



## Product names, subtitle & unit weight

PDF Title (11 in total)	Main Name on label	Sub Title on label	Grams / mls	
1_Strawberry Rose Jam	<i>a Toast to Turkish Delight</i>	Strawberry Rosewater Jam	250g net	
2_Whisky Marmalade	<i>Late Night Toast</i>	Whisky Orange Marmalade	250g net	
3_Gin Tonic Marmalade	<i>Happy Hour Toast</i>	Gin & Tonic Lime Marmalade	250g net	
4_Lemon Butter	<i>Pastries In Bed</i>	Lemon Curd	250g net	
5_Fig & Walnut Jam	<i>Bring Cheese Please</i>	Fig & Walnut Jam	250g net	
6_Tomato Relish	<i>Humble Family Heirloom</i>	Tomato Relish	250g net	
7_Dad's Table Sauce	<i>The Gentleman's Stalwart</i>	Everyday Table Sauce	250 ml	
8_Jalapeno Hot Sauce	<i>Food Meats Fire</i>	Jalapeno Hot Sauce	250 ml	



9_Classic Vinaigrette Salad Dressing	<i>Naked Salad Dressing</i>	Classic Vinaigrette	250 ml	
10_Red Wine Mustard	<i>Cured Meats? Must-add</i>	Red Wine Mustard	190g net	
11_Truffle Mushroom Pasta Sauce	<i>Invite Fun guy Tonight</i>	Truffle & Mushroom Pasta Sauce	375g net	

## Product Specification for all products

<b>MANUFACTURER/PACKER (Name &amp; Address) if different from supplier</b>	The Treat Factory for Hampden Deli 6 Old Creamery Lane Berry NSW 2535
	<b>HACCP Accredited</b>

## Label Specifications

<b>Label Specs</b>	Length x Width CM
Bleed Line	15.5 x 5.5
Trim Line	15 x 5

Colour Swatch	Logos Included in design (see originals in folder)
 <p>CMYK</p>	





Nutrition Information			
Serving size: 2 Tbsp (30ml)		Amount per serving	
Calories		100	
Total Fat		0g	
Saturated Fat		0g	
Trans Fat		0g	
Sodium		4mg	
Potassium		75mg	
Total Carbohydrates		27g	
Dietary Fiber		0g	
Total Sugars		27g	
Protein		0g	

Above colours and design but used in Australian standard Table, second pic.



Or



Can be used.

Other designs we like



Pear, Vanilla and Whiskey Jam



#### Buying options

About this page ⓘ

**\$9.95**

\$9.95 delivery

[Visit site](#)

**The Barbecue Company**

#### PRODUCT DETAILS

Type: Jam

Drunken Sailor Pear, Vanilla and Whiskey Jam 290g  
Best enjoyed on warm waffles and ice cream or on a cheeseboard. Take your next Deli sandwich to a whole new level of tasty ...

[See more details at The Barbecue Company »](#)

1 - SPONSORED RESULTS







the  
naked  
salad

Kang CLASSIC VINAIGRETTE DRESSING



Nutrition Information			
Serving size:		100 g	
Average Quantity per Serving		Average Quantity per Serving	
Energy	0.0 g	0.0 g	0.0 g
Protein	0.0 g	0.0 g	0.0 g
Fat, total	0.0 g	0.0 g	0.0 g
saturated	0.0 g	0.0 g	0.0 g
Carbohydrate	0.0 g	0.0 g	0.0 g
sugars	0.0 g	0.0 g	0.0 g
Sodium	0 mg	0 mg	0 mg

Made in Australia  
from at least 80%  
Australian ingredients

250g net

